

Creating vital congregations that make disciples of Jesus Christ, who make disciples equipped and sent to transform lives, communities and the world!

Relaunching Vital Signs

Measuring Ministry Impact



UNITED METHODISTS OF

Arkansas

What to Count

Include in Vital Signs

- ▶ Weekly In-Person Worship Attendance
- ▶ Online Worship Views
- ▶ Membership Growth (Baptisms, Professions of Faith, & Transfers)
- ▶ Small Groups
- ▶ Service in Missions & Community Ministries

No Longer Included

- ▶ Financial Data
(Instead use the ARUMC Tithe Reporting system, which removes redundancy and confusion between different counting systems)



Counting In-Person Worship

The 2019 Worship
Attendance Policy for
in-person worship counting
is located at

<https://arumc.org/wp-content/uploads/2019/03/Worship-Attendance-Policy-2019.pdf>

INCLUDE

- ▶ Weekly Worship on or Off Campus
- ▶ Weekend worship services
- ▶ Weekday worship services that involve an order of worship and/or a different group of people than is involved in weekend services
- ▶ Worship service child care or children's church if not counted in the worship attendance

DO NOT INCLUDE

- ▶ Church Related Day Care Chapel services
- ▶ Outreach services that are not weekly (nursing homes, "see you at the pole events," visiting shelters)
- ▶ Revivals
- ▶ Small Groups, Bible Studies, or discipleship formation (these are counted in small groups)
- ▶ NOTE: if inclement weather (or a COVID day), leave the Sunday **blank** (not zero)



Online Worship Views

INCLUDE

- ▶ Weekly Online Worship, streaming or pre-recorded
- ▶ Designed as a primary weekly worship experience

DO NOT INCLUDE

- ▶ Online Daily Devotionals

WHAT IS A “VIEW”?

- ▶ If your streaming provider reports the peak number of streams, we recommend you start with that. Facebook recently added this to their analytics report for each video. (Click on Showing All, which will flip the report to Showing Live. The top metric is Peak Live Viewers.)
- ▶ If your streaming provider does not report peak live, then a good substitute might be 30-minute views.



Disciples Making Disciples

use a “0” zero - don’t leave blank

- ▶ Professions of Faith [stats #2b]
- ▶ Joined by transfer of membership [stats #2e+2f]
- ▶ Children Baptisms (age infant-12) [stats #8a]
- ▶ Adult Baptisms (age 13+) [stats #8b]



Equipping Disciples

- ▶ **Attendance in weekly small groups**
(TOTAL, double-counting is OK)
- ▶ **Number of small group meetings**
(Classes, Groups, Choir, Sunday School, UMW, UMM, and all other Christian Formation Groups)



Sending Disciples



- ▶ Persons serving in mission/ community ministries [stats #22]



Vital Signs Access

Contact your
District
Administrator
to update the
weekly email



Vital Signs

Goal:
Start counting
and recording
as of
January 1, 2021



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