



does your church
need a re-brand?

STILL USING A
WEBSITE FROM
1999?

WANT TO START
USING SOCIAL
MEDIA?

a communications audit

IS FOR YOU!

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FOR MORE INFORMATION!





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ARUMC Communications Audit

Does your church not have any branding? Has your church's website not been updated since 1999? Do you want your church on social media? Then a Conference Communications Audit is for you!

What is a Conference Communications Audit?

A Communications Audit is an opportunity for someone to help you plan out an action plan of communications, or get a fresh pair of eyes on your existing communications plan. Led by Web Developer and Communications Liaison Jacob Turner, this Communications Audit is designed for churches with a person appointed to serve as a communications director, either staff or volunteer.

What all is covered in a Conference Communications Audit?

- Evaluation of your current communication plan – what's good and not so good
- Figuring out how to turbocharge your online presence
 - Website
 - Social Media
 - Other platforms
- Making the most of your local press – making connections and getting what they need
- What to do to beautify your external materials
 - Signage
 - Print materials
 - Anything else

This sounds like it costs a lot though...

Not at all! In fact, it's completely *free* as it's paid for through your apportionment dollars!

That's fantastic! How do I get one of these audits?

Simple! Just go to www.calendly.com/jacobturner and follow the instructions to set up an appointment. If you have any questions, please email Jacob Turner at jacob.turner@arumc.org or call (501) 324-8036.